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**From:** Glen, Alicia  
**Sent:** Tuesday, March 11, 2014 10:41 AM  
**To:** [REDACTED]  
**Subject:** Re:

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

If you can get that done, all will be good.

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**From:** Harry [REDACTED]  
**Sent:** Tuesday, March 11, 2014 09:44 AM  
**To:** Glen, Alicia  
**Subject:** Re:

Thanks and yes I appreciate the situation. There may be an opportunity to give the Mayor a victory regarding living wage, from which they are exempt. Let's stay in touch.

Sent from my iPhone

On Mar 11, 2014, at 9:27 AM, "Glen, Alicia" [REDACTED] wrote:

Harry - understand this is a fraught issue. Kyle is engaging with Jason and I will get an update this week to see what next steps make sense. Alicia

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**From:** Harry Giannoulis [REDACTED]  
**Sent:** Monday, March 10, 2014 10:06 AM  
**To:** Glen, Alicia  
**Subject:**

Hey, hope all is well. Sorry to bother you, but need to get your attention on something important. I represent Fresh Direct (and have for the last ten years) and they are about to move forward on their relocation to the Bronx from Queens. They are planning a \$150 million new construction project of which \$130 million is from Fresh Direct and \$10M from NYC, \$10M from the State. The project has also received significant tax abatements as I assume you are aware and Mayor DeBlasio has been very, very outspoken on opposing the tax benefits. There has been a lot of misrepresentation in the press, and whether or not someone supports the tax package, it is not refutable that they have created over 1000 new jobs in the last 5 years, currently employ thousands of New Yorkers, and is a great company to work for and a real NY home grown success story.

The President and Founder Jason Ackerman wants to sit with you to discuss where the city is at in terms of his company and this project. He is actively out there lining up financing etc and feels quite nervous having major problem with City Hall trying to block it's expansion. I think its a half hour meeting where he could go over the top line facts and hear from you where you and the Mayor think this is all going to go. Again, in case you don't know, the Mayor was very aggressive using Fresh Direct as an example of bad economic development deals. I will say that when we reached out to him in 2012, he didn't express a lot of interest in meeting. At the time, Fresh Direct was involved in a labor issue (half their workforce is in fact unionized.) Currently, all of the city and state

incentive closings have occurred, but we do regularly here rumors that City Hall is reviewing the documents to try and find a way to kill the deal. We have been told by elected officials that the Mayor has told them he wants to kill the deal as recently as two months ago. We believe that the administration really needs to hear from us, and hear our side and some facts, which has never happened.

I can send you some polling data we did (not that polling is relevant to you) but we tested the negatives on the tax package and the positives of job creation and I have never seen such strong numbers. Consistently, no matter what the negative, Bronx residents support the expansion in huge numbers (over 80 percent.) A small and vocal group of opponents have created a public commotion, which has become the story. While the tax incentives are part of the story, there is also this company that provides thousands of jobs and is fast growing and is moving their state of the art facility to poorest Congressional district in America and that story seems to have fallen off the map.

So I know you're impossibly busy, but can I speak to someone on your staff to arrange this meeting ? Thank you for your consideration and hope all is well.